

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions and listings of claims in the application.

LISTING OF CLAIMS

1. (Previously Presented) A display device comprising:
a first display unit having a display surface on a front surface thereof;
a second display unit having a display surface on a rear surface thereof;

and

a common illumination unit interposed between the first display unit and the second display unit illuminating both the first display unit and the second display unit with light,

wherein the illumination unit includes a light-guiding member including a first light-emitting surface opposite the first display unit and a second light-emitting surface opposite the second display unit, and

wherein a transflector is interposed between the second light-emitting surface of the light-guiding member and the second display unit, the transflector reflecting light that previously passed through the first display unit back to the first display unit and reflecting light that previously passed through the second display unit back to the second display unit, the reflected light being used for reflective display.

2. (Currently Amended) The display device of Claim 1, wherein the first display unit two-dimensionally overlaps the second display unit and an extended area beyond the second display unit.

3. (Previously Presented) The display device of Claim 2, wherein the transflector has different optical characteristics between a first portion of the transflector that overlaps the second display unit and a second portion of the transflector that does

not overlap the second display unit.

4. (Currently Amended) The display device of Claim 1, wherein the translector further comprises a light-diffusing translector material therein.

5. (Currently Amended) The display device of Claim 1, wherein the translector further comprises a thin film including a reflective material whose thickness determines the amount of light transmitted through it ~~and has a light transmitting thickness.~~

6. (Currently Amended) The display device of Claim 1, wherein the translector further comprises a thin film including a reflective material ~~and has~~ with a plurality of fine light transmitting apertures ~~dispersed~~ therein.

7. (Original) The display device of Claim 1, wherein the translector comprises:

a base member comprising a light transmissive material; and

a light-diffusing layer having fine particles dispersed in the base member, the light-diffusing layer comprising a light transmissive material having a different refractive index from that of the base member.

8. (Original) The display device of Claim 1, wherein the translector comprises:

a base member comprising a light transmissive material; and

a light-diffusing layer having fine particles dispersed in the base member, the light-diffusing layer comprising a reflective material.

9. (Original) The display device of Claim 1, wherein a light diffuser is

interposed between the first light-emitting surface of the light-guiding member and the first display unit.

10. (Original) An electronic apparatus comprising:
the display device of Claim 1; and
a controller for controlling the display device.

11. (Previously Presented) A display device, comprising:
a first display unit having a viewed side;
a second display unit having a viewed side facing in an opposite direction than the viewed side of the first display unit;

an illumination unit disposed between the first display unit and the second display unit and illuminating light onto both the first display unit and the second display unit, the illumination unit including a light guide member having a first light emitting surface facing the first display unit and a second light emitting surface facing in the opposite direction of the first light emitting surface; and

an optical sheet disposed at the second light emitting surface of the illumination unit at a position that is in an overlapping condition with the first display unit in plan view and is in a non-overlapping condition with the second display unit in plan view, the optical sheet having substantially the same reflectance as the second display unit as viewed from the first display unit.

12. (Currently Amended) A display device, comprising:
a first display unit having a viewed side;
a second display unit having a viewed side facing in an opposite direction than the viewed side of the first display unit;
an illumination unit disposed between the first display unit and the second

display unit and illuminating light onto both the first display unit and the second display unit, ~~the illumination unit including a light guide member having a first light emitting surface facing the first display unit and a second light emitting surface facing in the opposite direction of the first light emitting surface; and~~

a casing that accommodates the first display unit, the second display unit, and the illumination unit, ~~the casing being disposed at the second light emitting surface of the illumination unit, a first portion of the casing having an aperture that is holding the first display unit in an overlapping condition with the second display unit in plan view and the first display unit extending beyond the second display unit, second portions of the casing surrounding the second display unit and overlapping the first display unit~~ having substantially the same reflectance as the second display unit as viewed from the first display unit to thereby reduce shadow effects on the first display unit.

13 - 17. (Cancelled)

18. (Currently Amended) The display device of Claim 12, further comprising a sheet member transflector disposed between the second light emitting surface of the light guide member and the second display unit, the sheet member transflector reflecting a portion of incident light and transmitting a portion of incident light.

19-33. (Cancelled)

34. (Currently Amended) The display device of Claim 11, further comprising an aperture disposed within the optical sheet, the second display unit is being located in the aperture; and

wherein the first display unit is larger than the second display unit.

35. (Previously Presented) A display device comprising:
a first display unit;
a second display unit that is smaller than said first display unit;
an illumination unit between said first display unit and said second display unit; and
an optical sheet that overlaps said first display unit in plan view and does not overlap said second display unit in plan view.

36. (Previously Presented) The display device of Claim 35, wherein said optical sheet has at least substantially the same reflectance as said second display unit.

37. (Currently Amended) The display device of Claim 35, wherein said optical sheet ~~comprises~~ includes an aperture, and said second display unit is aligned with said aperture.

38. (Cancelled)

39. (Previously Presented) The display device of Claim 35, wherein said first display unit overlaps said second display unit as well as a region beyond said second display unit.

40 -52. (Cancelled)

53. (New) A display device, comprising:
a first display unit having a viewed side;

a second display unit having a viewed side facing in an opposite direction than the viewed side of the first display unit;

an illumination unit disposed between the first display unit and the second display unit and illuminating light onto both the first display unit and the second display unit;

an optical sheet disposed at a position that is in an overlapping condition with the first display unit in plan view and is in a non-overlapping condition with the second display unit in plan view, the optical sheet having substantially the same reflectance as the second display unit as viewed from the first display unit to thereby reduced shadow effects on the first display unit; and

a transflector disposed between the illumination unit and the second display unit, the transflector reflecting a portion of incident light and transmitting a portion of incident light.

54. (New) The display device of Claim 53 wherein the illumination unit includes a light guide member having a first light emitting surface facing the first display unit and a second light emitting surface facing in the opposite direction of the first light emitting surface.

55. (New) The display device of Claim 54 wherein said transflector is disposed between the second light emitting surface of the light guide member and the second display unit.

56. (New) The display device of Claim 55 wherein the transflector overlaps the first display unit and the second display unit, the transflector having substantially the same optical characteristics throughout its area.